

Parts of a Persuasive Theme

Title

Introduction -

Introductory Paragraph

Body –

Reasons Paragraphs

Conclusion –

Concluding Paragraph

Purpose of an Introductory Paragraph

- **Starts the essay**
- **Grabs interest
(Introductory Option)**
- **States your claim**
- **Introduces the major
reasons**

Sentences in Introductory Paragraphs

- **Topic Sentence**

Specifies the issue or your claim or
both

Grabs the reader's attention

- **Detail Sentences**

Tell about the Introductory Option or
background information with:

- Lead-off Sentences and
- Follow-up Sentences

- **Thesis Statement**

States your claim

Names the major reasons

Tells the main message

SUBTOPIC SEQUENCE	P.O.V.	TENSE	
Chain Link	3	Present	

INTRODUCTORY OPTION:
Description & definition

CLAIM: **TOWER DIAGRAM**

Artificial turf for homes

INTRODUCTORY DETAILS:

① On sports fields

③ Man-made

② Looks like grass but crude oil

○ _____

○ _____

SUBTOPICS

ORDER	REASON	SEQUENCE
3	Beautiful	Chain Link

③ Stays green all year

① Same length

④ Sparkles

② Clean (no mud)

○ _____

○ _____

SUBTOPICS

ORDER	REASON	SEQUENCE
1	Easy to care for	Chain Link

① No mowing

③ No weeds

② No watering & fertilizer

○ _____

○ _____

○ _____

SUBTOPICS

ORDER	REASON	SEQUENCE
2	Safe	Chain Link

② No dips

③ No rocks

① No tufts

○ _____

○ _____

○ _____

CONCLUDING OPTION:
Quality of life

CONCLUDING DETAILS:

① Save time, effort, money

② Stay healthy, not injured

③ Be happy with pleasing appearance

○ _____

Example

Introductory Paragraph

Artificial Turf: Green and Clean!

Artificial turf may be the perfect addition to the landscape of any home. Not surprisingly though, most people think that artificial turf belongs on baseball and football fields. It is the green surface that covers many sports fields today. In contrast to the natural grass used on sports fields in the past and on many home lawns, artificial turf is man-made grass. It looks very much like natural grass, but it is plastic and made from petroleum chemicals, which are made from crude oil. Conveniently, it can be purchased in large rolls to cover a lawn, much like sports fields are covered. Because artificial grass is easy to maintain, safe, and attractive and because it can change the lives of homeowners in a positive way, it should be used in the lawns around homes.

Purpose of Each Reasons Paragraph

- **Focuses on a major reason**
- **Provides details
about that major reason**

Types of Sentences in Reasons Paragraphs

- **Topic/Transition Sentence**
- **Detail Sentences**
 - **Lead-off Sentences**
Introduce a type of information related to the major reason
 - **Follow-up Sentences**
Provide additional details

Topic/Transition Sentence

- **Is a type of Topic Sentence**
- **Includes a transition**
- **Includes the claim**
- **Includes the name of the major reason**
- **Sometimes clues the reader about the details or names the details**

Examples:

- **Another reason for celebrating birthdays is to make a person feel special by baking a cake, giving presents, and singing a song.**
- **Having a chance to give to others is a further reason for doing volunteer work.**
- **The final reason for celebrating holidays is to give families a day to spend time with each other.**
- **The most important reason not to smoke is protecting a variety of people's health.**

Example

Reasons Paragraph

Probably the most important reason for using artificial turf in lawns around family homes is that it requires little maintenance. Most crucially, artificial turf does not grow, so it does not have to be mowed. People do not need to spend time mowing and do not need to purchase a lawn mower. They do not have to hire other people to mow it. Also, since artificial turf does not grow, it does not need water and fertilizer. People do not need to spend time moving their sprinklers and spreading fertilizer. They do not need to spend their money on water, sprinklers, or fertilizer. A lot of water can be saved in locations suffering from drought. Additionally, weeds do not grow in artificial turf. People do not have to spend time spreading weed killer on it and pulling weeds out of it. They do not need to buy weed killer or spreaders.

Purpose of the Concluding Paragraph

- **Tells the reader the essay is ending**
- **Closes the essay gracefully**
- **Summarizes the major reasons**
- **Delivers a clear message about the claim**
- **Makes the reader think more about the claim**

Sentences in the Concluding Paragraph

- **Concluding Transition Sentence**
- **Detail Sentences about Reason 1**
Lead-off Sentence
Follow-up Sentence(s)
- **Detail Sentences about Reason 2**
Lead-off Sentence
Follow-up Sentence(s)
- **Detail Sentences about Reason 3**
Lead-off Sentence
Follow-up Sentence(s)
- **Clincher Sentence**
(Restatement of the claim)

Concluding Transition Sentence

- **Is a type of Topic Sentence**
- **Tells the reader that the essay is ending with a Concluding Transition**
- **Names the claim**

Examples:

- **To conclude, smoking should be avoided for several reasons.**
- **All in all, circus animals live “the good life.”**
- **In the end, factors such as money, safety, and usability have to be taken into consideration when buying “the right” snowmobile.**

Example

Concluding Paragraph

To conclude, artificial turf should be purchased for lawns because it can improve the lives of homeowners in several ways. First, homeowners will save time and effort because they will not need to take care of it. They will save money because they will not have to buy water, sprinklers, fertilizer, weed killer, and lawn mowers. Second, they will be safe. They will not trip, twist their ankles, or injure themselves on rocks. With fewer allergies, their health will improve. Third, they will enjoy looking at their homes because they will have beautiful landscapes. They will feel good about the appearance of their homes. Because of all these factors, all homeowners need to consider purchasing artificial turf to enhance the quality of their lives.

Artificial Turf: Green and Clean!

Artificial turf may be the perfect addition to the landscape of any home. Not surprisingly though, most people think that artificial turf belongs on baseball and football fields. It is the green surface that covers many sports fields today. In contrast to the natural grass used on sports fields in the past and on many home lawns, artificial turf is man-made grass. It looks very much like natural grass, but it is plastic and made from petroleum chemicals, which are made from crude oil. Conveniently, it can be purchased in large rolls to cover a lawn, much like sports fields are covered. Because artificial grass is easy to maintain, safe, and attractive and especially because it can change the lives of homeowners in a positive way, it should be used in the lawns around homes.

Probably the most important reason for using artificial turf in lawns around family homes is that it requires little maintenance. Most crucially, artificial turf does not grow, so it does not have to be mowed. People do not need to spend time mowing and do not need

to purchase a lawn mower. They do not have to hire other people to mow it. Also, since artificial turf does not grow, it does not need water and fertilizer. People need not spend time moving their sprinklers and spreading fertilizer. They do not need to spend their money on water, sprinklers, or fertilizer. A lot of water can be saved in locations suffering from droughts. Additionally, weeds do not grow in artificial turf. People do not have to spend time spreading weed killer on it and pulling weeds out of it. They do not need to buy weed killers or spreaders.

Another reason why artificial turf should be used in home lawns is that it is safe. Because the turf is all the same length, it creates a very even surface. It is easy to run and walk on. Further, as long as the ground is leveled before the turf is installed, there should be no dips or breaks in it. Moreover, because it is artificial, there are no rocks in it. There is nothing that would cause a person to trip. Finally, because artificial turf is not alive, it does not create pollens. People who are allergic to grass pollens will not suffer from

hayfever and asthma if their homes are surrounded by artificial grass.

A final reason why artificial grass should be used in home lawns is that it is very attractive and clean. Not surprisingly, it is very pleasant looking because the green color is uniform throughout it. People who like a clean-looking environment will enjoy its appearance. Because it covers the ground, artificial turf never has mud or dirt associated with it. People who walk over it will not get mud or dirt on their shoes that they can track into their homes. Additionally, artificial turf does not change with the seasons. It does not turn brown in the winter; it is always a pleasant green color. In fact, artificial turf sparkles a bit in the sunshine. It always has a “dressed up” appearance.

To conclude, artificial turf should be purchased for lawns because it can improve the lives of homeowners in several ways.

First, homeowners will save time and effort because they will not need to take care of it. They will save money because they will not have to buy water, sprinklers, fertilizer, weed killer, and lawn mowers. Second, they will be safe. They will not trip, twist their ankles, or injure themselves on rocks. With fewer allergies, their health will improve. Third, they will enjoy looking at their homes because they will have beautiful landscapes. They will feel good about the appearance of their homes. Because of all these factors, all homeowners need to consider purchasing artificial turf to enhance the quality of their lives.